

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
929078-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	929078	06213878

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/12/12	09/14/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091001H	\$200.00 NM
1	WPBF	Th	09/13/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091001H	\$200.00 NM
2	09/17/12	09/18/12	WPBF News 25 Mornings6-7AM		MT-----	:30	3	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091001H	\$200.00 NM
3	WPBF	M	09/17/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091001H	\$200.00 NM
1	WPBF	Tu	09/18/12	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091001H	\$200.00 NM
3	09/12/12	09/14/12	Good Morning America 7-9AM		--WTF--	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	9:00 AM	Good Morning America	7-9AM	:30	AWTV091001H	\$250.00 NM
2	WPBF	F	09/14/12	8:53 AM	Good Morning America	7-9AM	:30	AWTV091001H	\$250.00 NM
4	09/17/12	09/18/12	Good Morning America 7-9AM		MT-----	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:50 AM	Good Morning America	7-9AM	:30	AWTV091001H	\$250.00 NM
1	WPBF	Tu	09/18/12	8:47 AM	Good Morning America	7-9AM	:30	AWTV091001H	\$250.00 NM
5	09/13/12	09/13/12	10-11a Anderson Cooper 10-11a		---1---	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	AWTV091001H	\$175.00 NM



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
929078-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/18/12	09/18/12	10-11a Anderson Cooper 10-11a	10-11a	-1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	AWTV091001H	\$175.00 NM
7	09/12/12	09/13/12	The View	11A-12PM	--WT---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WT---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	10:58 AM	The View	11A-12PM	:30	AWTV091001H	\$350.00 NM
2	WPBF	Th	09/13/12	11:29 AM	The View	11A-12PM	:30	AWTV091001H	\$350.00 NM
8	09/17/12	09/17/12	The View	11A-12PM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	11:30 AM	The View	11A-12PM	:30	AWTV091001H	\$350.00 NM
9	09/12/12	09/14/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/12/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091001H	\$160.00 NM
1	WPBF	Th	09/13/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091001H	\$160.00 NM
2	WPBF	F	09/14/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091001H	\$160.00 NM
10	09/17/12	09/18/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091001H	\$160.00 NM
1	WPBF	Tu	09/18/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091001H	\$160.00 NM
11	09/12/12	09/14/12	1230-1P Access Hollywood 1230-1p	1230-1p	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091001H	\$160.00 NM
3	WPBF	Th	09/13/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091001H	\$160.00 NM
2	WPBF	F	09/14/12	12:49 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091001H	\$160.00 NM
12	09/17/12	09/18/12	1230-1P Access Hollywood 1230-1p	1230-1p	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091001H	\$160.00 NM
1	WPBF	Tu	09/18/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091001H	\$160.00 NM
13	09/12/12	09/14/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
929078-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/12/12	09/14/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	3:26 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
3	WPBF	Th	09/13/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
1	WPBF	F	09/14/12	3:34 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
14	09/17/12	09/18/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	3:33 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
1	WPBF	Tu	09/18/12	3:25 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
15	09/14/12	09/14/12	Dr. Oz	4-5p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	4:56 PM	Dr. Oz	4-5p	:30	AWTV091001H	\$400.00 NM
16	09/18/12	09/18/12	Dr. Oz	4-5p	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	4:13 PM	Dr. Oz	4-5p	:30	AWTV091001H	\$400.00 NM
17	09/12/12	09/13/12	M-F 5pm News	5-6pm	--WT---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WT---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	5:26 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
1	WPBF	Th	09/13/12	5:54 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
18	09/17/12	09/18/12	M-F 5pm News	5-6pm	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:12 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
19	09/12/12	09/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV091001H	\$500.00 NM
3	WPBF	F	09/14/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV091001H	\$500.00 NM
20	09/17/12	09/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV091001H	\$500.00 NM
21	09/12/12	09/14/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	3	\$750.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
929078-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	09/12/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00	NM	
3 WPBF Th	09/13/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00	NM	
2 WPBF F	09/14/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00	NM	
22	09/18/12	09/18/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	09/18/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00	NM	
23	09/12/12	09/14/12	Jeopardy	7:30-8PM	--W-F--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W-F--	2	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	09/12/12	7:42 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00	NM	
2 WPBF F	09/14/12	7:40 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00	NM	
24	09/17/12	09/18/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	09/17/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00	NM	
1 WPBF Tu	09/18/12	7:41 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00	NM	
25	09/12/12	09/16/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF-S	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF-S	3	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th	09/13/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV091001H	\$500.00	NM	
3 WPBF F	09/14/12	11:10 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV091001H	\$500.00	NM	
2 WPBF Su	09/16/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV091001H	\$500.00	NM	
26	09/17/12	09/18/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	09/17/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV091001H	\$500.00	NM	
27	09/12/12	09/14/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF W	09/12/12	11:54 PM	Nightline	11:35-12:05AM	:30	AWTV091001H	\$275.00	NM	
2 WPBF F	09/14/12	11:52 PM	Nightline	11:35-12:05AM	:30	AWTV091001H	\$275.00	NM	
28	09/17/12	09/18/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
929078-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/17/12	09/18/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 11:53 PM Nightline 11:35-12:05AM :30 AWTVO91001H \$275.00 NM									
2 WPBF Tu 09/18/12 12:02 AM Nightline 11:35-12:05AM :30 AWTVO91001H \$275.00 NM									
30	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/15/12 7:49 AM GMA Saturday 7-8am Sat 7am-8am :30 AWTVO91001H \$225.00 NM									
31	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/15/12 8:24 AM Sat 8-9am News Sat 8-9am :30 AWTVO91001H \$225.00 NM									
32	09/15/12	09/15/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/15/12 7:29 PM Sat 7pm News 7-730pm :30 AWTVO91001H \$400.00 NM									
33	09/15/12	09/15/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/15/12 7:51 PM Sat Jeopardy Sat 7:30-8PM :30 AWTVO91001H \$400.00 NM									
34	09/16/12	09/16/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 5:12 AM Sun 5-6am News Sun 5-6am :30 AWTVO91001H \$50.00 NM									
35	09/16/12	09/16/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 6:38 AM Sun 6-7am News Sun 6-7am :30 AWTVO91001H \$90.00 NM									
36	09/16/12	09/16/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 9:59 AM Sun 9-10am 9-10am :30 AWTVO91001H \$350.00 NM									
37	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 6:39 PM Sun 630pm News 630-7pm :30 AWTVO91001H \$325.00 NM									

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/16/12	09/16/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
41	09/14/12	09/14/12	20/20 PREMIERE Class of Time - Pre-emptible with notice	10-11P 9/14	----1--	:30	1	\$1,175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$1,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 10:48 PM 20/20 PREMIERE 10-11P 9/14 :30 AWT091001H \$1,175.00 NM									
42	09/15/12	09/15/12	Sat 330-7pm ABC College 330-7pm Class of Time - Pre-emptible with notice		-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:01 PM Sat 330-7pm ABC College Football 330-7pm :30 AWT091001H \$1,100.00 NM LR - Football									
43	09/17/12	09/17/12	CMA MUSIC FEST Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 10:37 PM CMA MUSIC FEST Prime Other :30 AWT091001H \$1,350.00 NM									
44	09/15/12	09/15/12	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 2:47 PM ABC College Football 12-330pm :30 AWT091001H \$1,100.00 NM									
45	09/15/12	09/15/12	Sat Prime College Football 8-1130pm Class of Time - Pre-emptible with notice		-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 9:59 PM Sat Prime College Football 8-1130pm :30 AWT091001H \$1,200.00 NM									
46	09/12/12	09/14/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	--WTF--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/12/12 9:41 AM Dr. Oz M-F 9-10a 9-10a :30 AWT091001H \$160.00 NM 1 WPBF F 09/14/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 AWT091001H \$160.00 NM									
47	09/17/12	09/18/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MT-----	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/17/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 AWT091001H \$160.00 NM 1 WPBF Tu 09/18/12 9:38 AM Dr. Oz M-F 9-10a 9-10a :30 AWT091001H \$160.00 NM									
48	09/12/12	09/14/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	--WTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 4:34 PM Dr. Oz 4-5p :30 AWT091001H \$400.00 NM									

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	09/12/12	09/14/12	Dr. Oz	4-5p	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	4:20 PM	Dr. Oz	4-5p	:30	AWTV091001H	\$400.00 NM
50	09/12/12	09/14/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	3:22 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$225.00 NM
2	WPBF	F	09/14/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$225.00 NM
51	09/17/12	09/17/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091001H	\$200.00 NM
52	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:55 PM	Sun 630pm News	630-7pm	:30	AWTV091001H	\$325.00 NM
53	09/14/12	09/14/12	WHAT WOULD YOU DO 9-10p 9/14		----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	9:38 PM	WHAT WOULD YOU DO PREMI 9-10p 9/14		:30	AWTV091001H	\$1,100.00 NM
54	09/12/12	09/14/12	Jimmy Kimmel	12:06-01:06AM	--WTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	12:23 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV091001H	\$70.00 NM
55	09/12/12	09/14/12	Jimmy Kimmel	12:06-01:06AM	--WTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV091001H	\$70.00 NM
56	09/17/12	09/18/12	Jimmy Kimmel	12:06-01:06AM	MT-----	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	12:52 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV091001H	\$70.00 NM

**Total Spots 80**

**Gross Total \$30,565.00**

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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$4,584.75</b>
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<u>Net Amount Due</u>	<b>\$25,980.25</b>
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